

Kidcaboo – Privacy Policy

Effective Date: January 2022

Kidcaboo, LLC (“**Kidcaboo**”, “**we**”, “**us**”, or “**our**”) has created this privacy policy (“**Privacy Policy**”) to describe our practices regarding the Personal Information (defined below) we collect from Users. This Privacy Policy applies to all Personal Information collected on the Kidcaboo website (“**Site**”), mobile applications (each, an “**Application**”), and your use and participation in any related services provided through either (collectively, the “**Services**”).

Your access to and use of the Services are subject to the Kidcaboo Terms of Use and the practices described in this Privacy Policy. Please carefully read and understand the Terms of Use and this Privacy Policy before you use our Services. Capitalized terms not defined in this Privacy Policy will have the meaning ascribed to them in the Terms of Use. By using our Services, you accept the Terms of Use and the practices described in this Privacy Policy. If you do not feel comfortable with the practices described in this policy or the terms set forth in the Terms of Use, please do not use Kidcaboo’s Platform.

KIDCABOO MAY CHANGE, MODIFY, AMEND, SUSPEND, TERMINATE, OR REPLACE THIS PRIVACY POLICY FROM TIME TO TIME AND WITHIN ITS SOLE AND ABSOLUTE DISCRETION. IN THE EVENT KIDCABOO CHANGES, MODIFIES, AMENDS, OR REPLACES THIS PRIVACY POLICY, THE “EFFECTIVE DATE” ABOVE, WILL CHANGE. YOUR CONTINUED USE OF THE WEBSITE AFTER A CHANGE IN THE EFFECTIVE DATE OF THIS PRIVACY POLICY CONSTITUTES YOUR MANIFESTATION OF ASSENT TO THE CHANGE, MODIFICATION, AMENDMENT, OR REPLACEMENT CONTAINED WITHIN.

1. COLLECTION AND USE OF PERSONAL INFORMATION

When you use our Services, we may collect or receive Personal Information about you to provide our services and operate our business. The types of “**Personal Information**” that we may collect about you, and how we use it are:

- a. **User Profile Information:** In general, the Personal Information we gather enables us to provide the Services to you. You provide certain Personal Information when you sign up for our Services, including your full name, email address, phone number, home address, gender, password, and photographs. You also provide billing or payment related information so we can facilitate payment for Services. Users may provide emergency contact information for their account, including such contact’s full name, phone number, and relationship.

Consistent with legal requirements and in order to determine eligibility as a Driving Nanny, Driving Nannies must provide government identification documents, including driver’s license numbers and images, birthdate, signature (in some instances), social security number (only required by local regulation), and vehicle and insurance

information. In addition, Driving Nannies submit short bios that are shared with Ride Arrangers.

- b. Background Check Information:** Consistent with legal requirements, the Terms of Use, and our safety practices, we collect information required to facilitate Kidcaboo's background checks. This may include information such as driving history or criminal record, and right to work. Where required by law, or upon the voluntary opt-in of a Driving Nanny, we collect information required to facilitate certain advanced qualifications such as physical examinations, Tuberculosis skin tests, and drug and alcohol testing. This information is provided by the Driving Nanny, but may be collected and processed by an authorized vendor on our behalf.
- c. Communications:** When you communicate with Kidcaboo through email, phone, text, chat, or otherwise, we retain those communications in order to process your inquiries, respond to your requests, and improve our Services. Consistent with legal requirements, we may record calls placed or received via the Application (such as between Driving Nannies and Ride Arrangers) and such calls may be recorded and stored by us or a third-party vendor. We use this information to facilitate the Services, investigate User complaints and claims, and otherwise provide and improve the Services.
- d. Demographic Information:** We may collect demographic data about Users through questionnaires. You provide this information on a voluntary basis. This information is used to improve our Platform and the Services provided to you.
- e. Ride Information:** We collect Personal Information that you provide when you make or accept requests for Rides and otherwise use our Services, such as ride pick-up and drop-off locations, ride times, and ride notes. The information collected is necessary to provide the Services.
- f. Video Recorded Content.** We also may collect Personal Information, such as video and/or photos of Driving Nannies and Riders, captured by Kidcaboo cameras during a Ride. This information collected is necessary to provide the Services; ensure the safety of Riders; and confirm Driving Nanny compliance.
- g. Location-Based Information:** We automatically collect location-based information through the Application and third-party software, including, but not limited to geographic areas and other traffic and transportation-related data. For Driving Nannies only, we may collect this data when the Application is running in the foreground (Application is open and on-screen) or background (Application open but not on-screen) of your mobile device. For all other Users, location information is only collected if the Application is running in the foreground.

Your location information is necessary for the provision of Services. For example, it is used to match Driving Nannies with Ride Arrangers who request rides, and to help protect

the safety of all Users or members of the public. Additionally, Driving Nannies' location information and distance travelled is necessary to calculate charges for rides and for insurance.

- h. User Feedback:** To the extent you post information in comments in a publicly available area of our Services (e.g., feedback and reviews on the Driving Nannies and the Ride), it will be available to other Users of the Services who may use it at their discretion. We may use this information is used to improve our Services and investigate disputes.
- i. Device Information:** When you download the Application, we automatically collect your device type, your wireless carrier, and a device ID and we associate this with your Personal Information.

For diagnostic and statistical purposes and to administer our Services, our servers (which may be hosted by a third-party service provider) collect information from you, including your browser type, operating system, Internet Protocol ("IP") address (a number that is automatically assigned to your computer when you use the Internet), domain name, and/or a date/time stamp for your visit.

- j. Use Information:** We gather certain information automatically through our website and store it in log files. This information includes IP addresses, browser type, Internet service provider ("ISP"), referring/exit pages, operating system, date/time stamp, and clickstream data. We use this information to analyze trends, administer the Services, track Users' movements around the Services, gather demographic information about our user base as a whole, and better tailor our Services to our users' needs.
- k. Cookies:** Like many online services, we use cookies to collect information. "Cookies" are small pieces of information that a website sends to your computer's hard drive while you are viewing the website. We may use both session Cookies (which expire once you close your web browser) and persistent Cookies (which stay on your computer until you delete them) to provide you with a more personal and interactive experience within our Services. If you decide at any time that you no longer wish to accept Cookies from our Services for any of the purposes described above, then you can instruct your browser, by changing its settings, to stop accepting Cookies or to prompt you before accepting a Cookie from the websites you visit. Consult your browser's technical information. If you do not accept Cookies, however, you may not be able to fully experience the personalized and interactive features of our Services.

You can also adjust your individual browser settings relating to cookies by visiting these pages:

- [Google Chrome](#)
- [Internet Explorer](#)
- [Microsoft Edge](#)

- [Mozilla Firefox](#)
- [Safari \(Desktop\)](#)
- [Safari \(Mobile\)](#)
- [Android Browser](#)

For other browsers not listed, please consult the documentation that your browser manufacturer provides.

- l. Pixel Tags:** In addition, we use “Pixel Tags” (also referred to as clear Gifs, Web beacons, or Web bugs). Pixel Tags are tiny graphic images with a unique identifier, similar in function to Cookies, that are used to track online movements of Web users. In contrast to Cookies, which are stored on a user’s computer hard drive, Pixel Tags are embedded invisibly in Web pages. Pixel Tags also allow us to send email messages in a format, users can read, and they tell us whether emails have been opened to ensure that we are sending only messages that are of interest to Users. We may use this information to reduce or eliminate messages sent to a User. We do not tie the information gathered by Pixel Tags to our Users’ Personal Information.
- m. Collection of Information by Advertisers:** Certain third parties may automatically collect information about your visits to this and other websites, your IP address, your ISP, the browser you use to visit our Services (but not your name, address, email address or telephone number). They do this by using Cookies or other technologies. Information collected may be used, among other things, to deliver advertising targeted to your interests and to better understand the usage and visitation of our Services and the other sites tracked by these third parties. This policy does not apply to, and we are not responsible for, Cookies or pixel tags in third party ads, and we encourage you to check the privacy policies of advertisers and/or ad services to learn about their use of Cookies and other technologies.
- n. Do Not Track Signals:** We do not currently respond to “do not track” signals or other mechanisms that might enable consumers to opt out of tracking on our Site.
- o. Mobile Services:** We may also collect non-personal information from your mobile device if you have downloaded our Application to your mobile device. This information is generally used to help us deliver the most relevant information to you. Examples of information that may be collected and used include how you use our mobile services(s) and information about the type of device you use. In addition, in the event our Application crashes on your mobile device, we will receive information about your mobile device model software version and device carrier, which allows us to identify and fix bugs and otherwise improve the performance of our Application. This information is sent to us as aggregated information and is not traceable to any individual and cannot be used to identify an individual.

p. Analytics Services and Interest-Based Advertising: In addition to the tracking technologies we place, other companies may set their own cookies or similar tools when you visit our Site or Application. This includes third party analytics services (“Analytics Services”) that we engage to help analyze how Users use the Platform, as well as third parties that deliver content or offers. We may receive reports based on these parties’ use of these tools on an individual or aggregate basis. We use the information we get from Analytics Services to improve our Platform. The information generated by the Cookies or other technologies about your use of our Platform (the “Analytics Information”) is transmitted to the Analytics Services. The Analytics Services use Analytics Information to compile reports on user activity. The Analytics Services may also transfer information to third parties where required to do so by law, or where such third parties process Analytics Information on their behalf. Each Analytics Services’ ability to use and share Analytics Information is restricted by such Analytics Services’ Terms of Use and Privacy Policy. By using our Site, Application and Services, you consent to the collection, use and processing of data about you by Analytics Services in the manner and for the purposes set out above. We may also partner with ad companies to support our marketing efforts, including by serving you ads better tailored to your likely interests. If you don’t want to take advantage of these services, you may be able to opt-out by visiting <http://www.aboutads.info/> or <http://networkadvertising.org/choices/>. Please note that even if you opt out, you may still receive advertisements from us. However, in that case, the advertising will not be tailored to your interests. Also, we do not control any of the above opt-out links or whether any particular company chooses to participate in these opt-out programs.

q. Contacts: If you grant Kidcaboo to access the address book on your device through the permission system used by your Application to invite individuals in your address book to participate in a Carpool, or other similar program, we may access names and contact information from your address book to be used for invitations and interactions that you initiate through our Services and for other purposes described in this Privacy Policy or at the time of consent or collection. In addition, if you initiate a Carpool through the Services, we may gather the first and last names and either their phone numbers or email addresses and we may use that information as explained in this Privacy Policy.

2. ADDITIONAL USES OF GATHERED PERSONAL INFORMATION. In addition to the foregoing, we may use Personal Information to:

a. Ensure Compliance with Our Terms of Use and Policies: Information may be used specifically, but not limited to, communicate and enforce our Terms of Use and other policies, investigate possible policy violations, and in an effort to prevent potentially prohibited or illegal activities.

b. Respond to Legal and Regulatory Compliance: Kidcaboo is required to share Personal Information to the extent required by law or regulation. This includes:

- Providing Driving Nanny information as required by local regulatory agencies;

- Complying with data reporting requirements and other official inquiries; and
- Investigating or addressing claims or disputes relating to the use of the Services.

c. Improve Our Business: In an effort to improve Kidcaboo, your information may be used to:

- Perform internal operations necessary to provide our services, including to troubleshoot software bugs and operational problems;
- Conduct data analysis, testing, and research; and
- Track and analyze usage and activity trends.

d. For any of the other following uses:

- Enable your use of the Services;
- Improve algorithms;
- Measure service usage;
- Develop new features;
- Contact and communicate with you, whether through email, telephone, text message, and/or messages within the Services;
- Customize and/or tailor the Services and your user experience, which may include targeted selection and display of third-party advertisements within the Services;
- Aggregate certain information that does not include your personal information and disclose it for analysis, demographic profiling and/or targeted advertising;
- Advertise products and services of Kidcaboo;
- Transmit and process your information and actions within the Services;
- Provide statistical information, and include you in the same, where applicable;
- Provide you with technical service and support, including updates;
- Provide you with information concerning Kidcaboo's benefits or services;
- Store, archive, retrieve, and make copies of your user generated content;
- Understand your needs and requests;
- Communicate promotions or other offers;
- Process payments;
- Prevent and detect illegal activities or violations of your Terms of Use;
- Combine your personal and personally identifiable information with information from other Kidcaboo applications and/or services; and
- Facilitate your use of the Services and upgrades/replacements to the Services.

e. We may also use Personal Information to create Anonymous Information records by excluding information that makes the information personally identifiable to you. If information is aggregated or de-identified so that it is no longer reasonably associated with an identified or identifiable natural person, we may use it for any business purpose.

3. SOURCES OF PERSONAL INFORMATION COLLECTED

Kidcaboo may collect this Personal Information from you through various channels, including, but not limited to, through your voluntary submission of information to the Website, through requests initiated by you through the Website, through the collection and analysis of information concerning your computer and browsing activities, through the use of cookies, web beacons, pixel tags, and Analytics Services.

4. CHILDREN

THE APPLICATION, SITE AND SERVICES ARE NOT DIRECTED TO CHILDREN AND CHILDREN ARE NOT ELIGIBLE TO USE OUR SITES AND SERVICES. THE SITE AND SERVICES ARE NOT DIRECTED TO USERS UNDER THE AGE OF 18. Protecting the privacy of children is imperative to Kidcaboo. In connection with your use of the Services, you may have the option to provide us with Personal Information of Riders, such as the Rider's first and last name, phone number and/or photograph. IN THE EVENT THAT SUCH RIDER IS UNDER 13 YEARS OF AGE, BY PROVIDING SUCH PERSONAL INFORMATION, YOU (A) REPRESENT AND WARRANT THAT YOU ARE SUCH RIDER'S PARENT OR GUARDIAN OR THAT YOU HAVE ALL REQUISITE AUTHORITY FROM SUCH RIDER'S PARENT OR GUARDIAN TO PROVIDE US WITH SUCH PERSONAL INFORMATION AS SET FORTH IN THIS PRIVACY POLICY; (B) HEREBY CONSENT TO OUR COLLECTION, USE AND PROCESSING OF THIS AND OTHER PERSONAL INFORMATION AS DESCRIBED IN THIS PRIVACY POLICY (ON BEHALF OF YOURSELF OR SUCH RIDER'S PARENT OR GUARDIAN); (C) ACKNOWLEDGE AND AGREE THAT WE WILL DISCLOSE CERTAIN RIDER INFORMATION TO THE DRIVERS WHO PROVIDE YOUR RIDES AND PARTICIPANTS WHO PARTICIPATE IN SUCH RIDES.

Driving Nannies will have access to the following information about Riders, including Riders who are minor children: the Rider's first and last name; the Rider's photo, if provided; the Rider's birthdate; as well as information regarding such Rider's schedule; and possibly the Rider's Phone Number (if provided). If you choose to provide your Rider's phone number, Driving Nannies will be able to communicate directly with Riders, including children under the age of 13, over the course of providing a Ride, via voice call and/or text message. Through the use of the Services, we may also collect indirect location information regarding Riders, including Riders who are minor children, via the location information we collect from Drivers during a Ride. Our Enterprise Customers may be able to arrange Rides for your child through the Services. By using the Services, in connection with such Enterprise Customers arranging Rides for your child, you acknowledge and agree (i) you are providing verifiable consent for Kidcaboo to collect Personal Information about your child; (ii) that we may collect Personal Information of your child from such Enterprise Customers and use and process such Personal Information as described herein; and (iii) that we may disclose your child's Personal Information to such Enterprise Customers. IN GENERAL, OUR SERVICES ARE DESIGNED FOR PARENTS, GUARDIANS, AND OTHER ADULTS WHO ARE AUTHORIZED TO USE THE SERVICES IN ORDER TO ARRANGE AND PROVIDE RIDES, AND ONLY PARENTS, GUARDIANS, AND OTHER SUCH ADULTS SHOULD USE OUR SERVICES.

It is expected that all Users of the Platform recognize the sensitive nature in working with children and keep confidential the Personal Information of other Users consistent with the Terms of Use. In accordance with Kidcaboo's Driving Nanny Handbook, Driving Nannies must refrain from contacting Riders outside of the Ride without the express consent from the Riders' parent/guardian.

5. HOW PERSONAL INFORMATION IS SHARED

- a. KIDCABOO DOES NOT SELL PERSONAL INFORMATION, AND WILL NOT IN THE FUTURE SELL YOUR PERSONAL INFORMATION WITHOUT PROVIDING A RIGHT TO OPT-OUT. Your information may be shared with third parties as described below:
- b. **How we share Personal Information with Users:** As you know, our Services are designed to connect Ride Arrangers and Driving Nannies for the provision of a Ride. If you are a Ride Arranger, we must share Personal Information about you and the Rider(s) to Driving Nannies and, if you are a Driving Nanny, we must share some Personal Information with the Ride Arranger(s) and Rider(s).
- c. **Rider and Ride Arranger Information Shared:** Throughout the duration of the ride, the Driving Nanny will see the Rider information described above, and the name of the Ride Arranger. When claiming rides, Driving Nannies will see the locations associated with a Ride and may be able to see notes provided by the Ride Arranger, and information about the Rider. When a Ride has been connected to a Driving Nanny, the Driving Nanny will have access to all Ride-related information provided.

Feedback provided on a Ride by the Ride Arranger or Rider may, if so, after completion of the ride, be anonymously and vaguely (so as to mask identity) shared with the Driving Nanny for the purposes of improving her provision of Rides. Although every effort is made to ensure the Ride Arranger's identity is masked, the Driving Nanny may be able to discern the source of the feedback.

- d. **Driving Nanny Information Shared:** Once a Driving Nanny is paired with a Ride, we will share with the Ride Arranger(s) and Rider(s) (if applicable) the Driving Nanny's name, profile photo, short bio, and the vehicle make, model, color, and license plate.
- e. **Carpools:** If you initiate a Carpool, we will let those you request invitations for the Carpool be sent to, will know that you initiated the contact and invitation. If another User referred you or invited you into a Carpool, we may share information about your use of the Platform with that User. During any Carpool Ride each Rider and Rider Arranger may receive information about the other Rider(s) and Ride Arranger(s), including the Rider(s) and Ride Arranger(s) names, notes provided, and pick up or drop off locations for that Carpool Ride.

f. The sharing of Personal Information with Other Parties. In addition to the ways we share Personal Information as described elsewhere in this Privacy Policy, we may share Personal Information with other third parties in the following manners:

- Payment Processing Information.
- Kidcaboo may be asked or required to share information with certain applicable governmental entities or Enterprise Clients, for the purposes of licensure, approval, or required data reporting.
- Driving Nanny screening providers and resources. We work with background check, identity verification, physical exam (where applicable), onboarding, and other required or voluntary screening providers.
- We may make available certain tools and resources to Driving Nannies for various purposes, including professional assistance or growth. These resources may require those who participate to share personal information.

Specifically, Kidcaboo shares Personal Information with the following third-parties, as well as other third-parties not listed below:

- Google, including Google Analytics (privacy policy [here](#));
- Foundation (privacy policy [here](#));
- Rideshare Mechanic (privacy policy [here](#));
- Checkr (privacy policy [here](#))
- ZenDrive (privacy policy [here](#))

g. Consultants and Other Business Service Providers. We may share your Personal Information with consultants and other business service providers, so that they may provide us with services or products required to do our business, such as cloud storage, marketing, advertising, data analytics, insurance and financing services, certain wheelchair or other specialty rides, and other services. These third-party service providers have access to your Personal Information only for the purpose of performing services on our behalf.

h. Affiliates. We may share Personal Information with companies under a common control (“Corporate Affiliates”), if we have such Corporate Affiliates in the future, in which case we will require our Corporate Affiliates to honor this Privacy Policy.

i. Corporate Restructuring. We may share some or all of Personal Information in connection with or during negotiation of any merger, financing, acquisition or dissolution, transaction or proceeding involving sale, transfer, divestiture, or disclosure of all or a portion of our business or assets. If another company acquires our company, business, or assets, that company will possess the Personal Information collected by us and will assume the rights and obligations regarding Personal Information as described in this Privacy Policy.

- j. Legal Reasons.** Regardless of any choices you make regarding Personal Information (as described below), we may disclose Personal Information if we believe in good faith that such disclosure is necessary (a) in connection with any legal investigation; (b) to comply with relevant laws or to respond to subpoenas, warrants or other requests for information served on us; (c) to protect or defend our rights or property or other users of the Services; and/or (d) to investigate or assist in preventing any violation or potential violation of the law, this Privacy Policy, or our Terms of Use.

- k. Sharing with Your Consent:** We may share a User’s personal data other than as described in this Privacy Policy upon the User’s consent.

6. LAWFUL BASIS FOR PROCESSING YOUR PERSONAL INFORMATION.

The lawful basis for us processing your Personal Information for the uses described above will typically be because you have provided your consent; it is necessary for our contractual relationship; the processing is required for us to comply with legal obligations; and/or the processing is in our legitimate interest of providing the Services.

7. PERSONAL INFORMATION RETENTION AND STORAGE

Personal Information is stored and processed on computers and servers in the United States and through your use of the Services, you consent to the processing and storage of your Personal Information and personally identifiable information.

We retain User profile, transaction history, and other information for as long as a User maintains their account. We retain transaction information such as rides and payments for at least seven years to ensure we can perform legitimate business functions, such as accounting for tax obligations.

For Driving Nannies, Kidcaboo may maintain vehicle and background check information to the extent required by law or regulation, or for as long as they maintain their Kidcaboo account, whichever is greater.

8. HOW TO STOP COLLECTION OF YOUR PERSONAL INFORMATION

You may stop Kidcaboo from collecting your Personal Information by deleting your Account. Further, you may review, update, or correct the Personal Information in your account by editing your account or contacting us. Users understand and agree that even if Personal Information is deleted from Kidcaboo’s servers, it may still be available in a third-party service provider’s database.

9. PERSONAL INFORMATION SECURITY.

Kidcaboo uses standard technology to store and help prevent against the unauthorized disclosure of your Personal Information. Though we undertake commercially reasonable efforts to protect your information, no website, software, or online service is completely safe. Accordingly, you provide all such information as your own risk.

In order to protect your Personal Information, Kidcaboo uses specific security measures, such as Secure Sockets Layer (SSL) protocol, which encrypts information you input at 128-bit strength. This is denoted in most web browsers by a small padlock appearing on the bottom bar of the window and the address of the window changing from http:// to https://, indicating a secure connection.

10. CALIFORNIA USERS' RIGHTS

Under the California Consumer Privacy Act ("CCPA"), California Users have the following rights:

- **Right to Know About Personal Information Collected, Disclosed, or Sold:** You have the right to request that Kidcaboo disclose what Personal Information of yours it collects, uses, discloses, and sells over the past 12 months.
- **Right to Request Deletion of Personal Information:** You have the right to request that Kidcaboo delete any of your Personal Information that we collected from you.
- **Right to Opt-Out of the Sale of Personal Information:** Kidcaboo does not sell Personal Information.
- **Right to Non-Discrimination for Exercising CCPA Rights:** Kidcaboo shall not discriminate against California Users for exercising their rights under the CCPA.

To exercise your rights under the CCPA – or have an authorized agent exercise your rights under the CCPA on your behalf – please submit either a "Request to Know Personal Information" or a "Request to Delete Personal Information" to Kidcaboo by contacting Kidcaboo at legal@kidcaboo.com.

Under California's "Shine the Light Law," California residents have the right to receive information that identifies any third-party companies or individuals that Kidcaboo has shared your Personal Information with in the previous calendar year, as well as a description of the categories of Personal Information disclosed to that third party. You may obtain this information once a year and free of charge by contacting Kidcaboo at the address below.

11. THIRD PARTY SITES AND SERVICES

The Services may contain links to other websites, applications and services (“Third-Party Services”). We are not responsible for the privacy policies or content of these Third-Party Services. We encourage you to learn the privacy policies of each Third-Party Service you visit. Please contact the Third-Party Services directly for information about their Privacy Policies. Kidcaboo has no responsibility or liability for the Personal Information collection, use, or storage activities of the Third-Party Services.

12. CONTACT AND NOTICES

All questions, concerns, notices, and requests regarding this Privacy Policy or our related practices may be sent to:

Kidcaboo, LLC
3229 Haley Way
Mechanicsburg, PA 17055
legal@kidcaboo.com